



*Establishing*

*a*

*Mosquito Awareness Program*

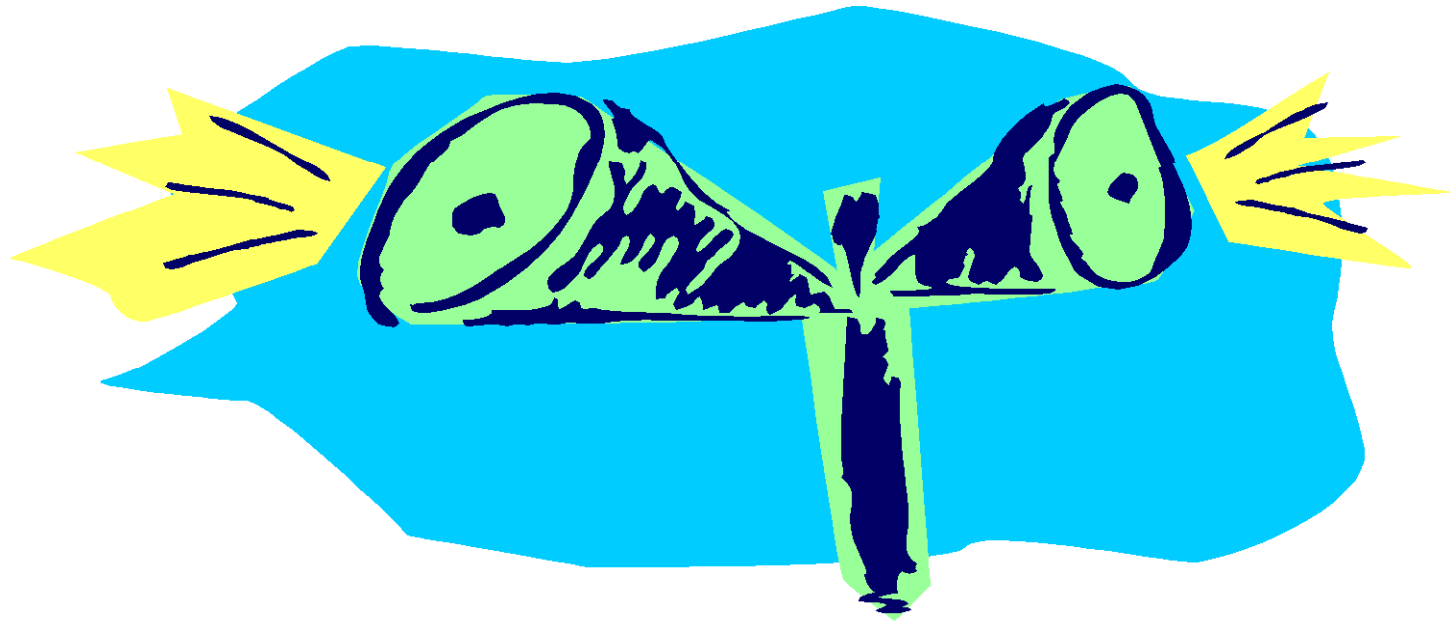
*for*

*Elementary Schools*



# Why Do It?

- Awareness
- Involvement
- Public Relations
- Support



# Outreach Initiatives



*Support  
Needed*

Parental  
Permission to  
Photograph  
Students

Letters to  
School  
Principals

Coordinate with  
Designated Board  
Representative

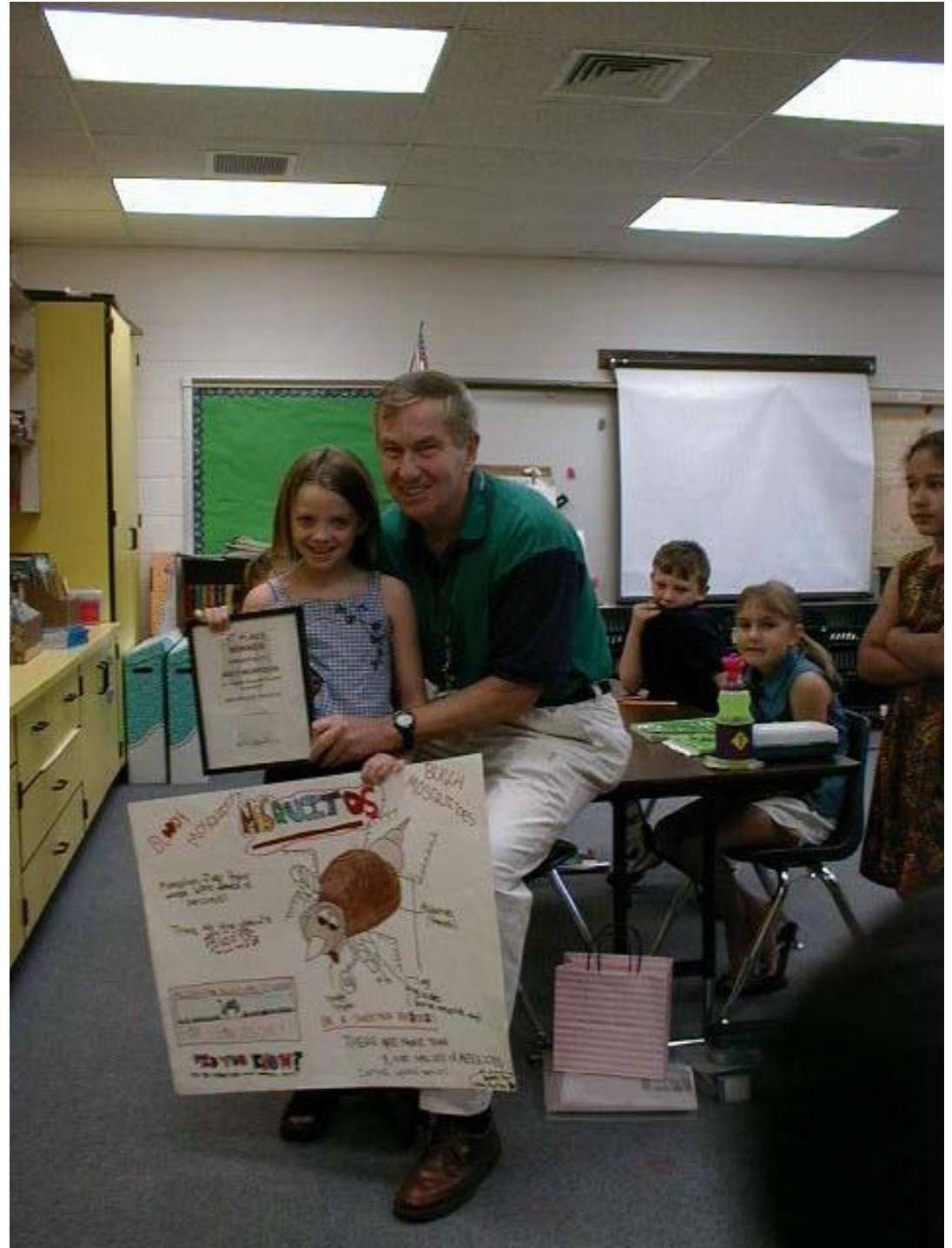
Letter to School  
Superintendent

# Steps to

# Establish

# School Visit

- *Power Point / Video Presentation*
- *Q & A*
- *Exhibits*
- *Handouts*
- *Poster Contest*



# Follow Up



- *Thank you letters to Principals*
- *Present Student Award*
- *Provide Certificates of Recognition / Participation*
- *Event Publicity*

# Certificate of Recognition

This is to recognize Third Grader, **Molly Firth**,  
for participating in the York County Elementary  
School Mosquito Awareness Poster Contest.

You are hereby deemed an official "Mosquito Beater"!

Signed this 7<sup>th</sup> day of June, 2001.

*Thomas J. Gallagher*

**Thomas J. Gallagher**

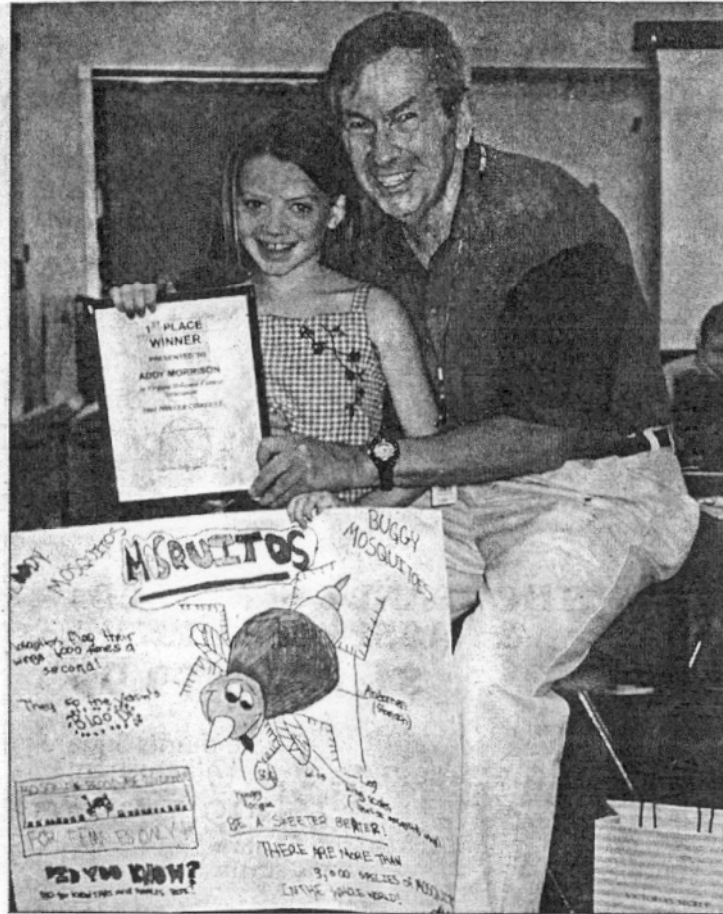
**Superintendent**

**York County Mosquito Control Division**



# Outcomes

- *Awareness*
- *Involvement*
- *Public Relations*
- *Support*



## Winning poster

Magruder Elementary third-grader Addy Morrison was awarded first place in the 2001 Virginia Mosquito Control Association poster contest. The first-place prize was a \$50 savings bond. Pictured is Morrison with Tom Gallagher of York's Mosquito Control.

National Association of Counties  
2005 Achievement Award Winner

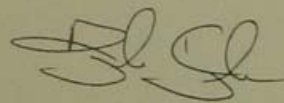
This Award is presented to

***York County, VA***

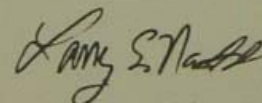
for  
its program

***Mosquito Beaters: It's Elementary***

in recognition of an innovative program  
which contributes to and enhances county government in  
the United States.



Angelo Kyle  
President



Larry Naake  
Executive Director